



LOCAL COMPANIES IMPACTING LOCAL LIVES!

Impact Sponsors empower children, and strengthen families, and transform our communities. Serious JuJu's flexible sponsorship levels, recognition program, and unique team-building volunteer opportunities are the perfect way to build morale, enhance your company's visibility and image, develop communication skills, and create unforgettable memories for your company.

IMPACT SPONSORSHIP LEVELS:

* the "KICKFLIP"	\$20,000
* the "GRIND"	\$10,000
* the "BOARDSLIDE"	\$5,000
the "OLLIE"	\$2,500
the "DROP-IN"	\$1,000

* DIRECT IMPACT SPONSORS donating more than \$5000 annually help build a solid future for Serious JuJu; and they now have the opportunity to designate where and how they want their donations to be applied. These incredible sponsors can choose between the following (4) four funds.

1. GENERAL OPERATIONS: Serving the Flathead Valley with an annual budget of \$130,000, Serious JuJu provides shelter, direction, safety, and essential life skills to more than 1,500 youths and their families each year.

2. STAFF: Skateboarding at Serious JuJu is about creating a healthy future for our community. Annually, with a budget of less than \$50,000 for staff, Serious JuJu Skate Coaches and executive staff provide more than 2,000 hours of free lessons, experience and encouragement to our youth. Serious JuJu Skate Coaches foster great future leaders for community. Without discrimination or judgement, free of charge and assumption... We See, Feed and Strengthen each individual who walks through our door.

3. RENT: Winter and Summer weather in Montana can be difficult. Ensuring that youth with limited economic resources have access to free, quality, safe, and temperature-controlled athletic environment and shelter, Serious JuJu pays more than \$30,000 annually to rent the skatepark space.

4. EXPANSION and NEW PROGRAMS: In 2023 Serious JuJu grew more than 35% in participants and skate sessions. Skateboarding imparts life skills, character, and knowledge: Awareness, respect, resilience, self-esteem, responsibility, and kindness just to name a few... and it shows! In 2024, we plan to continue to expand our skate sessions and develop new programs to better serve our community.

Your organization will receive multi-platform exposure over the course of the year through our unique digital, print and in person touch points. From social posts and videos, local employees, businesses and the community - you'll be seen as a Serious JuJu Skateworks, Inc. investor and community champion.

RECOGNITION

IMPACT SPONSORSHIPS

Event Benefits	the KICKFLIP SPONSOR \$20,000+	the GRIND SPONSOR \$10,000	the BOARDSLIDE SPONSOR \$5,000	the OLLIE SPONSOR \$2,500	the DROP-IN SPONSOR \$1,000
Verbal recognition during skate sessions	X	X	X		
Opportunity to share at skate sessions	X				
Logo in program or event materials	X	X			
Employee Volunteer Opportunity	X	X	X	X	X

Branding Recognition

Recognition on signage	X				
Recognition on printed materials	X	X	X		
Opportunity to present promotional materials	X	X			

Digital Media Exposure

Recognition on the Serious JuJu website	X	X	X	X	X
Recognition on the Serious JuJu social media	X	X	X	X	X
Company Logo placement on SJ website	X	X	X	X	
Recognition in a PSA	X				
Recognition in quarterly digital newsletter	X	X			

**DIRECT IMPACT TO SPECIFIC PROGRAMS	X	X	X		
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2024 ANNUAL SPONSORSHIP COMMITMENT



SERIOUS JUJU



Company: _____

Contact: _____

Email: _____

Phone: _____

Sponsorship option: the KICKFLIP SPONSOR the GRIND SPONSOR the BOARDSLIDE SPONSOR the OLLIE SPONSOR the DROP-IN SPONSOR

**Direct Impact Sponsors, which area do you want to sponsor? RENT STAFF GENERAL OPERATIONS

EXPANSION/NEW PROGRAMS

Total Amount Due: \$ _____ Check Enclosed

Pay Online at: <https://www.seriousjuju.com/#donate>

Signature: _____ Date: _____

Sponsorships are from Jan. 1 - Dec. 31
Sponsorships can still be turned in after that date